"Newtown Creek (oil spill)"

Augmented reality (AR) artwork by Tamiko Thiel, 2011

http://www.mission-base.com/tamiko/AR/newtown-creek.html

What???

Newtown Creek is a massively contaminated Superfund site running through the Greenpoint, Williamsburg and Bushwick neighborhoods of Brooklyn, New York. For the augmented reality (AR) artwork "Newtown Creek (oil spill)" I have created a 3D object from the outline of the creek, textured it with an iridescent oil spill and geolocated it at Meeker Avenue and Gardner Avenue in Greenpoint, Brooklyn, one of the few places with street access to Newtown Creek.

To view the artwork: "Newtown Creek (oil spill)" is only viewable in the display of a smartphone:

- Download & install the free app layar from your smartphone app store (older phones might not work!)
- Go to Newtown Creek at Meeker & Gardner where the artwork is located.
- Start the **layar app** and **search** for "ar newtown". It takes a minute or two to download try turning around and looking for it in all directions, up and down. AR artworks are shy and take a while to show up!

Permanent exhibit: The artwork is on display at one of the few street access points to Newtown Creek: Meeker Ave. at Gardner Ave., Greenpoint, Brooklyn - wear boots and expect puddles, water and garbage.



Public transit: Brooklyn bus B48

From any one of these points take the B48 to the **end of the line at Meeker Av./Gardner Av. in Greenpoint** (this is the official name of the stop, but the stop is actually at Meeker Ave. & Stewart Ave.):

- Nassau station G line: south side of Nassau Av. at Leonard St. in front of the Polska Apteka.
- Lorimer/Metropolitan/Grand station G and L lines: east side of Lorimer between Metropolitan & Devoe.
- Near Devotion Gallery: Lorimer St-Maujer St. bus stop, east side of Lorimer between Grand & Maujer.

Sunday April 10, 1pm: On-site tour (free) with riverkeeper.org & the Newtown Creek Alliance

Join me at the Meeker Av./Gardner Av. creek-side location of "Newtown Creek (oil spill)" to meet with representatives of the advocacy groups **www.riverkeeper.org** and **www.newtowncreekalliance.org**. We will search for the sometimes shy "Newtown Creek (oil spill)" augment and hear about the history of Newtown Creek, the fight to designate it a superfund site, and the work now to clean it up.

Contact for April 10th:

Tamiko Thiel, mobile: 347-425-5934, tamiko@alum.mit.edu, http://www.mission-base.com/tamiko/

